



THE 2024 i-NOVO AWARDS

and the nominees *are...*

PRESS ALERT

VirtualExpo Unveils the 2024 i-NOVO Awards Finalists!

Marseille, November 19, 2024

VirtualExpo Group, the French company behind six specialized marketplaces, has just announced the 97 finalists in this year's i-NOVO Awards.

The Innovation Event of the Year

Since its launch in 2015, the i-NOVO Awards have celebrated the **creativity, innovation, and eco-consciousness** of manufacturers featured across six platforms: [AeroExpo](#), [AgriExpo](#), [ArchiExpo](#), [DirectIndustry](#), [MedicalExpo](#), and [NauticExpo](#). As a true trendsetter, this event provides a unique platform for companies driving their sector forward by developing cutting-edge and pioneering products.

The Finalists Are Finally Revealed!

The i-NOVO Awards panel of judges—**comprised of 14 in-house experts from VirtualExpo**—convened in early November to review submissions, deliberate, and select this year's outstanding nominees. Finalists were chosen among hundreds of entries from a wide variety of backgrounds, reflecting the diversity and dynamism of the six sectors represented: aeronautics, agriculture and livestock, architecture and design, industrial, medical, and boating and maritime. No more than 20 high-potential products were selected for each sector. **The complete list of pre-selected innovative products** is now available on the official [2024 i-NOVO Awards](#) website.

Each selected product represents the forefront of its field, aligning with sustainability goals or showcasing an innovative approach to creativity, functionality, or design. **These are products that advance existing solutions and add value to their sectors or even to society as a whole.**

Following deliberations, one of the judges, Elena Nappi, shared: *"We are especially proud to reveal the finalists for the 2024 i-NOVO Awards. The variety of competing innovations and the great mix of expertise within our selection committee made the selection process exceptionally rewarding."* Fellow judge Yannick Bamouan added: *"The i-NOVO Awards are filled with remarkable energy and play a key role in identifying and promoting talent on an international scale. We look forward to discovering which pioneering companies will be rewarded for their excellence."*

The Public Will Have Its Say!

Starting January 7, 2025, voting will open on the i-NOVO Awards website (i-novo-awards.com) to select this year's top innovations. Everyone will have the opportunity to influence the recognition of the best innovations by supporting the products they believe should win. This essential phase invites both industry leaders and the general public to engage with emerging trends, **highlighting both incremental and breakthrough innovations. **Voting will close on January 19, 2025.****

VirtualExpo Group would like to extend a big thanks to all the manufacturers for their entries and congratulate all the finalists who will continue to compete in the **2024 i-NOVO Awards**.

Dear journalists, don't miss this online event! Visit the [official website](#) or reach out to us for more details. And be sure to cast your vote in January! **We look forward to announcing the winners on January 21, 2025.**

About [VirtualExpo Group](#)

VirtualExpo Group is made up of four shops dedicated to professionals in the industrial sector ([Shop France](#), [Shop Germany](#), [Shop Italy](#), [Shop Spain](#)) as well as six online exhibitions specializing in different sectors: [AeroExpo](#) for aeronautics, [AgriExpo](#) for agriculture, [ArchiExpo](#) for architecture and design, [DirectIndustry](#) for industry, [MedicalExpo](#) for medical equipment, and [NauticExpo](#) for the boating and maritime sector.

VirtualExpo Group's mission is to help everyone with a B2B project make the right purchasing decision. The six online exhibitions list a total of over one million products and receive 9.5 million visitors per month.



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